



*America's fastest growing website for buying and  
selling machinery & equipment.*

# About Us

## Who We Are

MachineSales.com is an independent online marketplace linking buyers and sellers of machinery and equipment.

MachineSales.com makes it easier to find, compare and buy equipment from leading machinery manufacturers, dealers and distributors.

## What We Do

MachineSales.com makes it easier to find, compare and buy equipment from leading equipment manufacturers, dealers and distributors.

## Mission

MachineSales.com aims to be the most efficient and cost effective advertising solution available, as well as being the most user friendly website for buying and selling machinery and equipment.



The screenshot shows the MachineSales.com website interface. At the top, there is a navigation bar with links for Home, Sell, Wanted, My Account, Directory, Blog, Freight, and Contact. The main header features the MachineSales.com logo and the tagline "Online new & used machinery marketplace". To the right of the header, there is a section for "buy & sell, new & used machinery, machine tools & equipment" with a "machines online - 22620" counter and a "members Login not a member? Join FREE Now" button.

Below the navigation bar, there is a search section titled "Machine Sales - New & Used Equipment for sale" with a search bar and a "Search" button. To the right of the search bar, there are social media icons for Facebook, Twitter, and Google+. Below the search bar, there is a "Browse equipment by industry:" section with a list of categories: Construction Equipment, Material Handling & Lifting Equipment, Machine Tools, Miscellaneous Equipment, and Woodworking Equipment. To the right of the list, there are images of various pieces of machinery.

Below the industry list, there is a "Sellers - List equipment for sale" section with three options: "Individual listing \$15 total cost click for details", "Memberships from \$20 per month list up to 20 machines click for details", and "Wanted? Free Listing Add a free wanted listing click here".

At the bottom, there is a "Latest Equipment Listings:" section with five listings, each with a small image and a link to the listing details:

- [MAZAK, FJV-35/60, CNC VERTICAL MACHINING CENTER NEW: 1998](#)
- [HAAS, SL-30T, CNC LATHE NEW: 2004](#)
- [HAAS, SL-20BB, CNC LATHE NEW: 2000](#)
- [HAAS, SL-10, CNC LATHE NEW: 2006](#)
- [CITIZEN, L20 \(S\) VII, CNC SWISS TYPE AUTOMATIC SCREW MACHINE NEW: 2000](#)

# Seller Benefits

## More Leads Equals More Sales

Sellers listings are exposed to over 41,000 machinery buyers every month.

## Increased Exposure to National and International Buyers

- 75% of visitors come from America & Canada
- 11% Europe
- 8.5% Asia
- 5.5% Other

## Business Profile in Directory

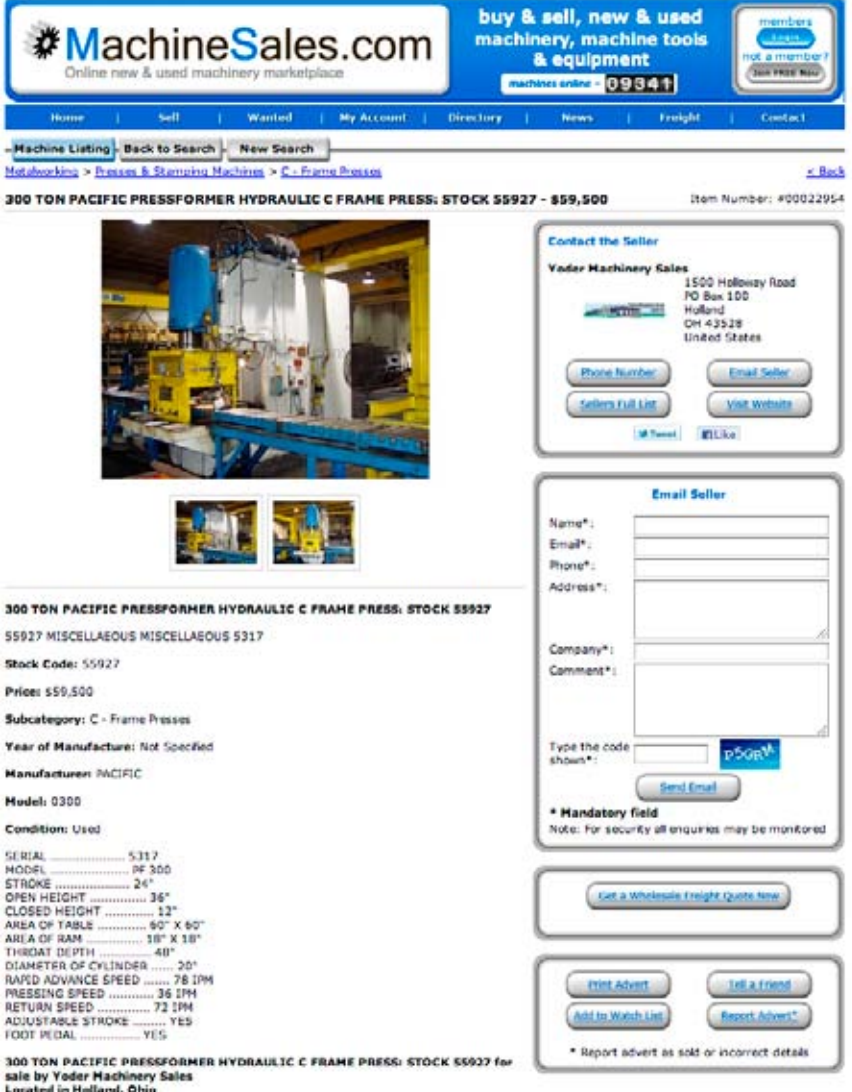
Complete inventory, business information and contact details.

## Link to Sellers Website

Additional traffic flow and page rank to sellers website.

## Live Listing Statistics

Transparent and accountable results. Live listings statistics provide accurate details of item views, emails sent, phone and website clicks.



The screenshot shows a product listing on the MachineSales.com website. At the top, there is a navigation bar with links for Home, Sell, Wanted, My Account, Directory, News, Freight, and Contact. Below this is a search bar and a list of categories. The main listing is for a "300 TON PACIFIC PRESSFORMER HYDRAULIC C FRAME PRESS: STOCK 55927 - \$59,500". It includes a large image of the machine, a "Contact the Seller" section with the seller's name (Yoder Machinery Sales), address, and contact buttons (Phone Number, Email Seller, Sellers Full List, Visit Website). There is also an "Email Seller" form with fields for Name, Email, Phone, Address, Company, and Comment, along with a CAPTCHA and a "Send Email" button. At the bottom, there are buttons for "Get a Wholesale Freight Quote Now", "Print Advert", "Tell a Friend", "Add to Watch List", and "Report Advert".

**MachineSales.com**  
Online new & used machinery marketplace  
machines online - 09341

buy & sell, new & used machinery, machine tools & equipment  
members: [Join](#) [not a member?](#) [See Free Ads](#)

Home | Sell | Wanted | My Account | Directory | News | Freight | Contact

Machine Listing | Back to Search | New Search

Motorbooks > Presses & Stamping Machines > C - Frame Presses


300 TON PACIFIC PRESSFORMER HYDRAULIC C FRAME PRESS: STOCK 55927 - \$59,500 Item Number: #00022954

**Contact the Seller**  
Yoder Machinery Sales  
1500 Holloway Road  
PO Box 100  
Holland  
OH 43528  
United States

Phone Number | Email Seller  
Sellers Full List | Visit Website

Tweet | Like

**Email Seller**

Name\*:   
Email\*:   
Phone\*:   
Address\*:   
Company\*:   
Comment\*:   
Type the code shown\*:    
Send Email

\* Mandatory field  
Note: for security all enquiries may be monitored

Get a Wholesale Freight Quote Now

Print Advert | Tell a Friend  
Add to Watch List | Report Advert\*

\* Report advert as sold or incorrect details

**300 TON PACIFIC PRESSFORMER HYDRAULIC C FRAME PRESS: STOCK 55927**  
55927 MISCELLANEOUS MISCELLANEOUS 5317  
Stock Code: 55927  
Price: \$59,500  
Subcategory: C - Frame Presses  
Year of Manufacture: Not Specified  
Manufacturer: PACIFIC  
Model: 0300  
Condition: Used  
SERIAL ..... 5317  
MODEL ..... PF 300  
STROKE ..... 24"  
OPEN HEIGHT ..... 36"  
CLOSED HEIGHT ..... 12"  
AREA OF TABLE ..... 60" X 60"  
AREA OF RAM ..... 18" X 18"  
THROAT DEPTH ..... 40"  
DIAMETER OF CYLINDER ..... 20"  
RAPID ADVANCE SPEED ..... 78 IPM  
PRESSING SPEED ..... 36 IPM  
RETURN SPEED ..... 72 IPM  
ADJUSTABLE STROKE ..... YES  
FOOT PEDAL ..... YES

300 TON PACIFIC PRESSFORMER HYDRAULIC C FRAME PRESS: STOCK 55927 for sale by Yoder Machinery Sales  
Located in Holland, Ohio

## Traffic

The number of visitors to MachineSales.com is increasing every week. Website traffic has increased 300% in the last six months.






## Monthly Site Statistics (Jan 13, 2014 – Feb 12, 2014)

- \* Machine Listings – 22,580
- \* Website Visitors – 41,000
- \* Unique Website Visitors – 33,000
- \* Website Page Views – 157,000
- \* 77% of Traffic from USA & Canada
- \* 89% of Visitors use English as first language.

## Visitor Location (Jan 13, 2014 – Feb 12, 2014)

	Country	Visitors
1.	 United States	28,943
2.	 Canada	2,639
3.	 United Kingdom	1,393
4.	 India	821
5.	 Australia	673
6.	 Mexico	632
7.	 Turkey	284
8.	 Germany	234
9.	 Italy	207
10.	 Russia	184

## Traffic Sources

Organic Search	33,312	
Direct	4,049	
Referral	2,638	
Paid Search	1,030	
Social	33	

## SEO

MachineSales.com categories and individual listings rank high on the major search engines: Google, Bing and Yahoo.

The majority of people who use search engines, use long tail searches. Eg: Over 3 words. They include a condition, brand, model or location. This is where MachineSales.com excels over the competition.

## Sample search engine positions for popular machine categories:

Search Term	Google	Bing	Yahoo
Engine Lathes in Texas	1	1	1
Used Press Brake in New York	1	1	1
Cincinnati Laser Cutter in Illinois	1	1	1

# Seller Membership Pricing

List an  
*Individual Machine*

**Individual Listing** (advertise until sold)

Total Cost      **\$15**

There are 4 levels of seller memberships based on how many machines you wish to advertise. Monthly Memberships are set up as a direct debit and can be cancelled at any time. Choose your preferred membership level and payment term, then click next.

Bronze  
list up to  
**20 Machines**

**Bronze Membership** (up to 20 listings)

Monthly      **\$20**

12 Monthly      **\$204**      **Save \$36 (15%)**

Silver  
list up to  
**50 Machines**

**Silver Membership** (up to 50 listings)

Monthly      **\$50**

12 Monthly      **\$510**      **Save \$90 (15%)**

Gold  
list up to  
**100 Machines**

**Gold Membership** (up to 100 listings)

Monthly      **\$100**

12 Monthly      **\$1,020**      **Save \$180 (15%)**

Platinum  
list **Unlimited Machines**

**Platinum Membership** (unlimited listings)

Monthly      **\$200**

12 Monthly      **\$2,040**      **Save \$360 (15%)**

**Feature Matrix**

	Bronze	Silver	Gold	Platinum
Dealer Profile	✔	✔	✔	✔
Listing Statistics	✔	✔	✔	✔
Upload News	✔	✔	✔	✔
Max. Listings	20	50	100	Unlimited
Max. Users	5	10	15	Unlimited
Multiple Offices	✘	✘	✘	✔



# Banner Advertisements (Optional)

## 1. Home Page Banner Ad - \$200 / month

(Size: 120 pixels x 240 pixels still or animated GIF/JPEG.)  
Home Page Banner Ads are displayed on, and rotated through the home page of www.MachineSales.com.

### Banner ad Rotation Policy

- Up to 2 Home Banner Ads are shown at any one time.
- Ads will be rotated equally. Each Ad will be seen a minimum of once every two home page views.
- Multiple slots can be purchased.

## 2. Category Specific Banner Ad - \$100 / month

(Size: 460 pixels x 120 pixels still or animated GIF/JPEG)  
Category Specific xBanner Ads are displayed on every search results page in a chosen category / search topic. Eg: Presses

- Up to 2 Category Specific Banner Ads are shown on a search page.
- Ads will be displayed after the 10th and 20th listings.
- A maximum of 2 slots will be sold in each category at any one time.
- Ads will be displayed on every search page in that category / search topic and will rotate through the 2 positions.
- Multiple slots can be purchased.





**Phone:** +1 (424) 214 0009

**Email:** [contact@machinesales.com](mailto:contact@machinesales.com)

**Web:** [www.machinesales.com](http://www.machinesales.com)

**Address:** 1626 Sunset Plaza Drive, Los Angeles, CA, 90069